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Crew Connect

FEBRUARY 2015

CREW EVENTS

Uptown Lunch Ladder -
Mimosa Grill
(MEMBERS ONLY)
2/26/2015 11:30 AM
[Click here to Register](#)

CREW Charlotte March
Luncheon - Sky's the
Limit for Higher
Education in the
Center City
3/10/2015 11:30 AM
[Click here to Register](#)

CREW Charlotte Before
Hours -Brueggers
Bagels/Caribou Coffee -
Park Road Shopping
Center
3/19/2015 8:00 AM
[Click here to Register](#)

Alphabet Soup
Networking Event
4/22/2015 5:30 PM
[Click here to Register](#)

OTHER EVENTS

Smith Moore
Leatherwood's HR
Academy

FROM THE PRESIDENT

If you attended our sold-out February luncheon featuring Johnny Harris, chances are you made a new connection amongst the 225 people in attendance. So what is your next step to receiving business?

Our events are a great way to meet new people, but following up with those contacts for a one-on-one meeting is where the magic happens. CREW Charlotte is the best Real Estate networking organization in town because our members prioritize doing business with each other, here locally and across the nation. Our members are successful at this through meeting outside of CREW to learn more about another member's business and how they can help each other, focusing on what they can give rather than what they can get. This could include giving a business lead or simply an introduction to another CREW member or resource that may be able to provide them with more direct business opportunities.



By approaching referrals from a different perspective, CREW members refer more business amongst each other than any other organization in town. If you don't believe me, check out the [Members Making Deals](#) section of our website.

In addition to our local chapter of over 230 members strong, we are a part of the national CREW Network which includes 9,500 members across the US and Canada. If you are conducting business in another market, remember you likely have a warm connection to reach out to for expertise. In addition, CREW members across the country who are doing business in Charlotte are finding their local resources through [CREW Biz](#) – so make sure your profile is up to date!

I encourage you to reach out to one connection you made at a recent CREW event for a one-on-one meeting and see how you can help them. You never know where it can lead!

HIGHLIGHTS

[Award Nominations](#)

[Mecklenburg Times Seeking Most Influential](#)



2/26/2015 8:00 AM
[Click Here to Register](#)

Queens University's
 TWIST Conference for
 Women in Leadership
 03/25/2015 2:00 PM
[Click here to Register](#)

The Charlotte Business
 Journal's Mentoring
 Monday
 3/30/2015 7:30 AM
[Click Here to Register](#)

[See All Events](#)

MEMBER SPOTLIGHT



ADRIENNE BAIN
 Wells Fargo Bank

[Click here to read full profile](#)



LIZ WARD
 Charlotte-Mecklenburg Housing
 Partnership

[Click here to read full profile](#)

WELCOME NEW MEMBERS

Julie Andrews
 Special Counsel

Ashley Cooper

Women Nominations The Meck Times is seeking nominations for the 7th Annual 50 Most Influential Women Awards. Nominate someone today **online** or via Twitter using @50MIWAwards #50MIW. **Deadline for nominations is Feb. 27.**

Submit a nomination for an outstanding woman to be honored as part of the **Charlotte Business Journal's 19th Annual Women in Business Achievement Awards** program! Nominations due April 1st. [Click here to read eligibility requirements & more Information.](#)

Nominations are now being accepted for **CREW Network's 2015 recognition awards**. Please take a moment to review the **program details**, as well as the **criteria** for the various awards. As you do, consider the outstanding achievements of members and companies that deserve to be celebrated and make a plan to nominate them! Winners will be announced at the 2015 CREW Network Convention & Marketplace on Sept. 30 - Oct. 3, 2015. **Nominations will be accepted until April 17, 2015.**

Other News

Buy your office supplies on AmazonSmile When you first visit AmazonSmile, you're prompted to select a charitable organization from almost 1 million eligible organizations before you can browse or shop the site. If you choose CREW Network Foundation, the AmazonSmile Foundation will donate 0.5% of the purchase price to the Foundation for all eligible purchases. **Designate CREW Network Foundation as your charitable organization**

CREW Charlotte is looking for a few new **Ambassadors**. The Ambassador Program is designed to welcome new members to CREW Charlotte and help them navigate a beneficial path through the organization. **Seasoned CREW members** are encouraged to share their positive experiences and success in CREW by becoming an Ambassador. Ambassadors are matched with new members to first serve as a friendly face, welcoming the new member to the organization, and then continue regular contact, promoting integration, involvement, and business connections. Ambassadors both introduce new members to CREW and introduce CREW to the new members. **If you are interested in becoming an Ambassador, please contact Wendy Hill.**

The Mecklenburg Times Special Subscription Offer for CREW Charlotte Members Start 2015 off with new sales opportunities and market intelligence with a subscription to The Mecklenburg Times. Stay up-to-date on the latest commercial real estate deals and developments and discover new business leads in Public Notices. **CREW Charlotte members save \$20 off a new subscription.** For more information contact **Dale Morefield**. Offer is good for new subscriptions only.

Don't forget to follow CREW Charlotte via **social media!** Please like us on **Facebook** (facebook.com/CREWClT), follow us on **Twitter** (twitter.com/CREW_Clt) and **Instagram** (instagram.com/crew_charlotte), and join our group on **LinkedIn** (CREW Charlotte Group).

FEBRUARY LUNCHEON - CHARLOTTE'S

T.B. Harris Jr & Associates
Christianna Fortunato
DTZ

Robin Griffith
Elliott Davis Decosimo

Jennifer Jackson
Parker Poe Adams &
Bernstein LLP

Eve Kummert
KW Commercial

Ashley Menser
Alston & Bird LLP

Alyson Metcalfe
UNCC Center for Real
Estate

Jessica Meyer
Wells Fargo Bank

Andrea Reed
SunCap Property Group,
LLC

Brittany Risch
Kimley-Horn

Sepideh Saidi
SEPI Engineering &
Construction

Carter Sorrell
Doerre Construction
Company

[Click here to access full contact information](#)

MEMBERS ON THE MOVE

Jennifer Bickett
Barringer Construction

Gail Gillies
Charlotte Douglas
International Airport

Please contact Patty
Drummond at
executive@crewcharlotte.org
with your career updates.

[Click here to access full contact](#)

ECONOMY AND WHERE WE ARE GOING WITH JOHNNY HARRIS

Johnny opened his remarks to the crowd of over 225 by sharing that there is no better place to be than Charlotte. With unemployment figures down below 5.5%, with more employees at both Bank of America and Wells Fargo than in 2007, with a greater influx of millennials into the Queen City and with \$750 million in active construction projects in one submarket (SouthPark), this is the "beginning of our golden years".



[Click here to read the full summary.](#)

THANK YOU TO OUR FEBRUARY LUNCHEON SPONSOR - CHARLOTTE BUSINESS JOURNAL



The *Charlotte Business Journal* is the region's leading source of business news and information. Each week, nearly 20,000 business executives rely on the *Charlotte Business Journal* for comprehensive, local news.

[Click here to read full profile](#)

THANK YOU TO OUR FEBRUARY LUNCHEON SPONSOR - LINCOLN HARRIS



Lincoln Harris, together with Lincoln Property Company, provides clients with a national platform and unparalleled institutional resources including more than 5,000 employees in 79 offices across 26 states. The combined resources of both firms currently manage more than 150 million square feet and last year completed more than \$2 billion in real estate transactions on behalf of clients.

[Click here to read full profile](#)

ANNOUNCEMENTS

PRESS RELEASES

information

HOMETRUST BANK HIRES SALLIE JAROSZ SVP, COMMERCIAL REAL ESTATE RELATIONSHIP ...

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CREW CHARLOTTE ANNOUNCES 2015 BOARD OF DIRECTORS - JENNIFER YOXTHEIMER ...

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MEMBERS MAKING DEALS

David Rushing

2/16/15

A big thank you to Holly Alexander with New South ...

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BUILDING AUTOMATION TECHNICIAN - JLL

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We could not be more honored and grateful of our sponsors. Their support of CREW Charlotte helps position our members to be the region's top real estate professionals through CREW Charlotte's commitment to professional and personal development. We sincerely thank our sponsors for their support!

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